

FAREHAM

BOROUGH COUNCIL

Report to the Executive for Decision 06 March 2017

Portfolio:	Policy & Resources
Subject:	Daedalus 100 Event
Report of:	Director of Finance & Resources
Strategy/Policy:	N/A
Corporate Objective:	Strong and Inclusive Communities

Purpose:

To provide proposals for the event to commemorate the 100th anniversary of flying from Daedalus.

Executive summary:

This report provides an outline Event Management Plan for the event to commemorate the 100th anniversary of flying from Daedalus. The event offers an opportunity to promote the new airport at Daedalus to the flying community and provides an important marker to contrast “old” and “new” and to encourage increased use of the airport.

In view of the constraints highlighted in the report, Daedalus 100 will be promoted as a community event with an aviation theme. The target audience will be families in the local community and surrounding areas and flying enthusiasts with an interest in historic aircraft.

The event will be held on Saturday 16 September between 10am and 4pm and will include a static display of historic aircraft and community activities including, fairground, children’s activities and trade stalls with an aviation theme.

In order to proceed with the event, the approval of the Fareham & Gosport Safety Advisory Group will be required.

Recommendation/Recommended Option:

That the Executive approve the outline Event Management Plan for Daedalus 100.

Reason:

To obtain approval to proceed with the organisation of a community event to commemorate the 100th anniversary of flying from Daedalus.

Cost of proposals:

It is anticipated that the cost of organising the event can be met from the budget of £16,000 allocated by the Executive for the Daedalus 100 Event.

Appendices: **None**

Background papers: **Report to the Executive – 5 December 2016 – Daedalus Anniversary Events**

Reference papers: **None**

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Executive Briefing Paper

Date:	06 March 2017
Subject:	Daedalus 100 Event
Briefing by:	Director of Finance
Portfolio:	Policy & Resources

INTRODUCTION

1. At the meeting on 5 December the Executive resolved that a multi-agency working group be established, chaired by Cllr Cartwright, to coordinate events to commemorate the 100th anniversary of flying from Daedalus in 2017 and the 75th anniversary of D-Day in 2019.
2. This report provides an outline Event Management Plan for the event to commemorate the 100th anniversary of flying from Daedalus. The event offers an opportunity to promote the new airport at Daedalus to the flying community and provides an important marker to contrast “old” and “new” and to encourage increased use of the airport.

EVENT OVERVIEW

3. The report to the Executive highlighted two key constraints in organising an event at the Solent Airport at Daedalus.
4. Firstly, the unfortunate air crash at Shoreham in August 2015 resulted in a major review of air shows by the Civil Aviation Authority. As a result, there are now significant restrictions on staging air-shows over populated areas. This event will not include aerial displays other than taking off and landing in accordance with the day to day operation of the airport. It will however include a static display of vintage aircraft.
5. Another constraint is the major building works taking place at Daedalus over the next few years which is likely to be at its peak in the summer of 2017. The construction works will have an impact on the overall appearance of the site and restrict the ability to accommodate large numbers of visitors and aircraft.
6. In view of these factors Daedalus 100 will be a community event with an aviation theme. The target audience will be families in the local community and surrounding areas and flying enthusiasts with an interest in historic aircraft.

7. The event will be held on Saturday 16 September 2017 between 10 am and 4pm. The event coincides with the Battle of Britain weekend but there are no known large scale local events planned in the area on this date.
8. An area has been designated in the south eastern corner of the airfield that provides good transport links, car parking and controlled public access onto the airfield for the community activities.
9. The event will be organised by the Fareham Borough Council Leisure Events team who will be responsible for preparing the event management plan. Regional & City Airports (RCA), who are the airport operators, will assist with the organisation and management of the event.

EVENT DETAILS

10. The following provides an overview of the two key elements of the event:
 - i. RCA will coordinate a static display of vintage aircraft in conjunction with Lee Flying Association, Phoenix Flying Club, Hampshire Aeroplane Club, Solent Microlight Club and other interested parties on the airport. There will also be front cabins of aircraft available for people to sit in.

Static aircraft will be positioned either side of the old runway behind a fence but the public will be able to gain a close up view and take pictures. The aircraft will be positioned prior to the event opening to the public, by qualified aircraft handlers, and cannot then be removed until the gates have closed to the public.

Throughout the public hours of the event these aircraft will have staff or crew with them to communicate with the public and provide information about the aircraft. Within the designated zone there is capacity for circa 30 aircraft.

- ii. Fareham Borough Council will coordinate the community events which will consist of funfair, bouncy castle, children's activities, catering, stalls and side shows.

This zone will also include an area for trade aviation related stalls and community interest groups with an aviation theme. A large marquee will be erected to accommodate these activities.

CAPACITY & CONTROL

11. RCA will coordinate flights in and out of the airport and control all airside activities including the administration of landing fees and parking for aircraft.
12. The intention will be that landing fees will be waived for all vintage aircraft (warbirds) at the discretion of RCA. There will be no general public access to the operational areas at any time.
13. Car parking will be located on the airfield site on the area of runway adjacent to the MCA building (subject to MCA approval). Access will be via the adjacent gate onto the airfield and this will be the point of all public access to the event.

14. In consideration of the car parking capacity and safe supervision of general public in close proximity to air side activities, the maximum capacity for event attendance is 2500. It is anticipated that there will be an additional 200 personnel attending who will be involved with the organisation of the event.
15. In order to control numbers attending the event, access will be by ticket only, at a cost of £5 for a family of 4, £2 for adults and £1 for children. Tickets will be sold via the ticket office at Ferneham Hall.

COMMUNICATIONS

16. Fareham Borough Council's Communications team will be responsible for the production and distribution of publicity material for the event. A communications plan will be prepared by the team and updated as different items are agreed, and when details of the event arrangements are progressed.

FINANCIAL IMPLICATIONS

17. At this stage of event planning, costs are still being obtained but it is envisaged that the event can be staged within the existing budget made available by Fareham Borough Council.
18. At this stage there have been no other offers of funding for the event but this may materialise as the event organisation progresses. There will be some income from the sale of tickets and concessions to help offset the costs.

CONCLUSION

19. This document provides a broad overview of the event. Subject to the Executive approving the outline event plan, a sub group will be formed to coordinate the organisation of the event. This will include preparation of a detailed event management plan which will need to be submitted to the Safety Advisory Group for approval.
20. Interested parties such as the Maritime and Coastguard Agency (providing emergency rescue services from the airfield), along with the Homes and Communities Agency, Gosport Borough Council and Hampshire County Council will all be consulted about the arrangements for the event.

Enquiries:

For further information on this report please contact Mark Bowler (Ext 4420)